

EARTHWORKS SYSTEM™

Plastic Card Recycling Program

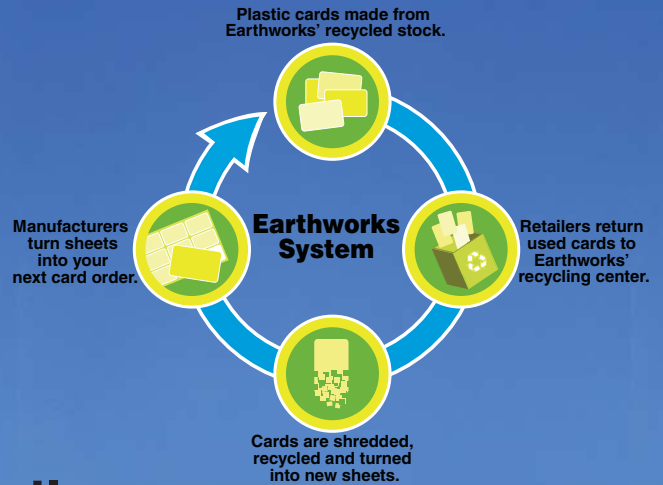
Did you know there are 10 billion new gift cards placed in circulation each year, with the potential to add 75-100 million pounds of PVC material to the waste stream?

- Go green and help build the recycling loop
- Reduce landfill waste
- Be a good environmental citizen
- Conserve our natural resources and energy

**Help build the recycling loop:
contact Earthworks
to start recycling
NOW!**



**Recycle
Plastic Cards,
Help the Earth!**



Retailers

1. Order cards from your card printer with the EARTHWORKS SYSTEM™ Recyclable identifier guaranteeing the recyclability of the card through Earthworks™
2. Collect redeemed gift cards at POS
3. Return recyclable cards with the EARTHWORKS SYSTEM™ Recyclable Identifier to Earthworks™ for recycling



Earthworks™

1. Certifies truly recyclable cards with the EARTHWORKS SYSTEM™ Recyclable Identifier
2. Accepts your Earthworks™ certified recyclable PVC cards FREE of charge
3. Uses an exclusive proprietary process to recycle cards into new plastic

Our Earth

1. Reduce waste in our landfills
2. Conserve natural resources
3. Create a healthier environment

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