



FOR IMMEDIATE RELEASE
ABnote North America Introduces Short Run Plastic Card Printing

Boston, Massachusetts, February 11, 2010 – ABnote North America is introducing a new short-run card printing capability with the launch of the ABnote Short Run Division. The new division is focused on servicing customers with commercial plastic card orders of 10,000 or less and will print quantities as low as 250.

The ABnote Short Run Program will offer a choice of lithographically printed or digitally printed cards with a full complement of stocks, options, and personalization services. Standard production time is seven to ten days and even faster times are possible with the available rush service.

Jake Jacobs, executive vice president of Sales and Marketing says “While ABnote North America long-run card capabilities are well known, many of our customers also have short run requirements. Offering short run capability enables ABnote to better service our existing customer base and provides our customers with one-stop shopping. Because of the significant differences between a short and long-run workflow, we believe having a distinct group focused on short run order processing is the best way to accomplish this.”

The ABnote Short Run Division can be contacted toll free at 877-331-5399 or by email at sales@abnoteshortrun.com.

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About ABnote™ North America

Originating in 1795, ABnote North America, a division of American Banknote Corporation, is a premier and trusted provider of secure printing and related services. Primary products include commercial plastic cards (gift, loyalty, and membership), financial cards (debit and credit cards), identification and secure access cards (drivers’ licenses, national ID cards, hotel and facility entry cards), secure documents (savings bonds, stock certificates, passports, vital records, vehicle records, and checks), and related services (personalization, warehousing, distribution, and fulfillment). ABnote North America is also the exclusive distributor of stamps for the United States Postal Service. For more information on ABnote North America and its products, please visit www.ABnoteNA.com.

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